This press release is for your organization’s use. You may use the information for bulletin announcements, websites and any other publicity or promotional uses. We encourage you to send the press release to your local media.

**PRESS RELEASE:**

**(Organization)** hosts Taproot Theatre Company’s Christmas Touring play *Open on Christmas*!

Join in the fun when **(Organization)** hosts a performance of *Open on Christmas*, a touring production from Taproot Theatre Company. The performance will be held at **(Location)** on **(Date)** at **(Time)**.

*When four strangers find themselves sitting together at a restaurant on Christmas, it’s the last place any of them want to be. Unsure of where their lives are headed, they share their dreams and struggles with the new acquaintances in their midst. And as they open up, they discover something they were all missing.* ***In this offbeat and heartwarming comedy about peace and adventure, the special of the day is family.*** Open on Christmas *is written by Kristin Trease and Isaiah Custer.*

For information on this performance of *Open on Christmas*, contact **(Organization)** at **(Phone Number)** or visit **(Organization Website)**. For additional information on Taproot Theatre Company’s Touring productions, visit taproottheatre.org/touring, or contact Lindsey Long at 206.529.3669 or [touring@taproottheatre.org](mailto:touring@taproottheatre.org).

**About Taproot Theatre Company**

Taproot Theatre Company is a professional, nonprofit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Jewell Mainstage Productions, Isaac Studio Theatre Productions, Touring Productions and the Acting Studio. Taproot Theatre Company creates theatre experiences to brighten the spirit, engage the mind and deepen the understanding of the world around us while inspiring imagination, conversation and hope. Taproot Theatre’s Road Company has toured dynamic social-issue plays to over 1 million students throughout the Pacific Northwest since its inception in 1985.

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This 30 second radio PSA is for your organization’s use. We encourage you to send this PSA to your local media.

**30 SECOND RADIO PSA:**

*Open on Christmas* at **(Organization)**.

Taproot Theatre’s touring production of *Open on Christmas* at **(Organization)** on **(Date)** is perfect for audiences of all ages!

Not long after four strangers unwittingly find themselves sitting together at a restaurant on Christmas, they begin to open up about their dreams and struggles. In this heartwarming comedy inspired by the Nativity story, the special of the day is family.

For information call **(Organization)** at **(Organization Phone #)** or visit **(Organization Website)**.

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