This press release is for your organization’s use. You may use the information for bulletin announcements, websites and any other publicity or promotional uses. We encourage you to send the press release to your local media.

**PRESS RELEASE:**

**(Organization)** hosts Taproot Theatre Company’s Christmas Touring play *Pageantry*!

Join in the fun when **(Organization)** hosts a performance of *Pageantry*, a touring production from Taproot Theatre Company. The performance will be held at **(Location)** on **(Date)** at **(Time)**.

***The perfect, imperfect story.****It's the night of the big Christmas pageant and Pastor Richard’s stage is set to impress with a choir, orchestra, live animals and the perfect baby Jesus. But when snowplows, bus breakdowns, and colicky babies unravel the evening’s performance, Pastor Richard learns that the true Christmas story isn't about the pageantry.****It's about that dark and silent night when everything went wrong until, miraculously, everything became right.***Pageantry *is written by Anne K. Brady.*

For information on this performance of *Pageantry*, contact **(Organization)** at **(Phone Number)** or visit **(Organization Website)**. For additional information on Taproot Theatre Company’s Touring productions, visit taproottheatre.org/touring, or contact Lindsey Long at 206.529.3669 or [touring@taproottheatre.org](mailto:touring@taproottheatre.org).

**About Taproot Theatre Company**

Taproot Theatre Company is a professional, nonprofit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Jewell Mainstage Productions, Isaac Studio Theatre Productions, Touring Productions and the Acting Studio. Taproot Theatre Company creates theatre experiences to brighten the spirit, engage the mind and deepen the understanding of the world around us while inspiring imagination, conversation and hope. Taproot Theatre’s Road Company has toured dynamic social-issue plays to over 1 million students throughout the Pacific Northwest since its inception in 1985.

###

This 30 second radio PSA is for your organization’s use. We encourage you to send this PSA to your local media.

**30 SECOND RADIO PSA:**

*Pageantry* at **(Organization)**.

Taproot Theatre’s touring production of *Pageantry* at **(Organization)** on **(Date)** is perfect for audiences of all ages!

The perfect, imperfect story about a Christmas pageant and a father and daughter that come together when everything went wrong until, miraculously, everything became right.

For information call **(Organization)** at **(Organization Phone #)** or visit **(Organization Website)**.

###