This press release is for your organization’s use. You may use the information for bulletin announcements, websites and any other publicity or promotional uses. We encourage you to send the press release to your local media.

**PRESS RELEASE:**

**(Organization)** hosts Taproot Theatre Company’s Christmas Touring play *An Improvised Christmas Carol*!

Join in the fun when **(Organization)** hosts a performance of *An Improvised Christmas Carol*, a touring production from Taproot Theatre Company. The performance will be held at **(Location)** on **(Date)** at **(Time)**.

*An Improvised Christmas Carol is a hilarious, improvised retelling of the Dickens’ classic. Combining the boisterous suggestions of the audience with the imaginations and talent of Taproot’s Improv team, you’ll see A Christmas Carol like you’ve never seen it before or will ever see it again. Using A Christmas Carol as their guide, the improvisers will make every performance unique by soliciting key story elements from audience suggestions****.*** An Improvised Christmas Carol *is written by Randy Dixon.*

For information on this performance of *An Improvised Christmas Carol*, contact **(Organization)** at **(Phone Number)** or visit **(Organization Website)**. For additional information on Taproot Theatre Company’s Touring productions, visit taproottheatre.org/touring, or contact Lindsey Long at 206.529.3669 or [touring@taproottheatre.org](mailto:touring@taproottheatre.org).

**About Taproot Theatre Company**

Taproot Theatre Company is a professional, nonprofit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Jewell Mainstage Productions, Isaac Studio Theatre Productions, Touring Productions and the Acting Studio. Taproot Theatre Company creates theatre experiences to brighten the spirit, engage the mind and deepen the understanding of the world around us while inspiring imagination, conversation and hope. Taproot Theatre’s Road Company has toured dynamic social-issue plays to over 1 million students throughout the Pacific Northwest since its inception in 1985.

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This 30 second radio PSA is for your organization’s use. We encourage you to send this PSA to your local media.

**30 SECOND RADIO PSA:**

*Pageantry* at **(Organization)**.

Taproot Theatre’s touring production of *An Improvised Christmas Carol* at **(Organization)** on **(Date)** is perfect for audiences of all ages!

A hilarious, improvised retelling of the Dickens’ classic, you’ll see A Christmas Carol like you’ve never seen it before or will ever see it again.

For information call **(Organization)** at **(Organization Phone #)** or visit **(Organization Website)**.

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