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January 30, 2007
FOR IMMEDIATE RELEASE

The Business of Acting Seminar at Taproot Theatre's Acting Studio

Taught by New York stage and screen casting director, Kevin Kennison

[Seattle, WA] New or seasoned actors will benefit from the two-day training intensive, The Business of Acting, offered at Taproot Theatre's Acting Studio, March 23-24. The seminar opens Friday, March 23 at 6:30pm with a question and answer session with New York casting director, Kevin Kennison. The seminar continues Saturday, March 24 with a beginner session from 10:00am – 1:00pm and advanced session from 2:00pm – 5:00pm. Registration is \$125 for participants, \$50 for observers and \$25 for the Friday night question and answer session only. To register contact Sara Willy at (206) 781-9705 or saraw@taproottheatre.org.

Geared for new or seasoned actors, The Business of Acting Seminar will be a combination of Q & A sessions and hands-on training. Actors will learn about auditioning for stage and film, headshots, resumes, agents, managers, unions, markets (including New York and LA), goal-setting and self-producing. Participants should come prepared with audition material. Hour or half-hour Private Coaching or Career Consultation Sessions with Kevin are available Friday, March 23 or Sunday March 25 at an additional cost with advanced registration.

Tickets for the Friday evening session are \$25. Full weekend registration which includes additional audition materials is \$125. For participants who wish to attend as an observer, registration is \$50. The Friday evening Question and Answer session from 6:30 pm – 8:30 pm, is an opportunity to ask pertinent questions related to the business of show-business. The Saturday sessions are audition intensives with Kevin Kennison. Session I, for beginning actors, is from 10:00 am – 1:00 pm. Session II, for advanced actors, is from 2:00 pm – 5:00 pm.

Kevin Kennison is an independent casting director, freelance director and master acting teacher/coach. Based in New York, he has an extensive background in performing and directing, as well as producing. He spent five years casting for Broadway and National Tours for Disney Theatrical Productions, holding regional auditions in New York and around the country. His recent casting includes the feature film *Exposed*; RIP Fest short film festival; Vaclav Havel's *The Garden Party* with President Havel, including Dustin Hoffman, Robert Klein, Ben Shenkman; off-Broadway's *Lebensraum* for Israel Horovitz, with Mr. Horovitz and his new company; the Theatre Row Summer Play Festival (SPF); RIM Fest Musical Theatre Marathon; several backer's auditions of new musicals and a regional production of *Romeo and Juliet*. Kevin teaches at major New York and Los Angeles acting studios including NYU.

Taproot Theatre Company is a professional, non-profit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Mainstage Productions, Touring Productions and Acting Studio. Taproot exists to create theatre that explores the beauty and questions of life while bringing hope to our search for meaning. Taproot Theatre Company is a member of Theatre Communications Group (TCG), Theatre Puget Sound (TPS), and the Greenwood-Phinney Chamber of Commerce.

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