This press release is for your organization’s use. You may use the information for bulletin announcements, websites and any other publicity or promotional uses. We encourage you to send the press release to your local media.

**PRESS RELEASE:**

**(Organization)** hosts Taproot Theatre Company’s Christmas Touring play *Foolish Wiseman*!

Join in the fun when **(Organization)** hosts a performance of *Foolish Wiseman*, a touring production from Taproot Theatre Company. The performance will be held at **(Location)** on **(Date)** at **(Time)**.

*Meet Ogion* [o-jun]*, the comical and little-known fourth wise man. Afraid of the dark, this befuddled hero has little chance of following the Bethlehem star until he runs into two thieves, Leah and Jacob, who believe it would be profitable to assist this foolish, yet wealthy, man. What they find at the journey’s end is a treasure more wonderful than they could conceive.****This light-hearted Christmas comedy is perfect for audiences of all ages.***Foolish Wiseman *is written by Sean Gaffney and directed by Nikki Visel.*

For information on this performance of *Foolish Wiseman*, contact **(Organization)** at **(Phone Number)** or visit **(Organization Website)**. For additional information on Taproot Theatre Company’s Touring productions, visit taproottheatre.org/touring, or contact Lindsey Long at 206.529.3669 or [touring@taproottheatre.org](mailto:touring@taproottheatre.org).

**About Taproot Theatre Company**

Taproot Theatre Company is a professional, nonprofit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Jewell Mainstage Productions, Isaac Studio Theatre Productions, Touring Productions and the Acting Studio. Taproot Theatre Company creates theatre experiences to brighten the spirit, engage the mind and deepen the understanding of the world around us while inspiring imagination, conversation and hope. Taproot Theatre’s Road Company has toured dynamic social-issue plays to over 1 million students throughout the Pacific Northwest since its inception in 1985.

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This 30 second radio PSA is for your organization’s use. We encourage you to send this PSA to your local media.

**30 SECOND RADIO PSA:**

*Foolish Wiseman* at **(Organization)**.

Taproot Theatre’s touring production of *Foolish Wiseman* at **(Organization)** on **(Date)** is perfect for audiences of all ages!

Meet Ogion [o-jun], the comical and little-known fourth wise man. This befuddled hero has little chance of following the Bethlehem star until he runs into two thieves who assist this foolish, yet wealthy, man. What they find at their journey’s end is more wonderful than they could conceive.

For information call **(Organization)** at **(Organization Phone #)** or visit **(Organization Website)**.

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