This press release is for your organization’s use. You may use the information for bulletin announcements, websites and any other publicity or promotional uses. We encourage you to send the press release to your local media.

**PRESS RELEASE:**

**(Organization)** hosts Taproot Theatre Company’s Christmas Touring play *The (Improvised) Nutcracker*!

Join in the fun when **(Organization)** hosts a performance of *The (Improvised) Nutcracker*, a touring production from Taproot Theatre Company. The performance will be held at **(Location)** on **(Date)** at **(Time)**.

*Magic is waking up the household toys, but Clara’s favorite toy gets damaged and she desperately wants to fix it. Travel with Clara, her Nutcracker and Taproot’s Improv Team to a far off kingdom in the secret world of living toys for a grand adventure. Can you help Clara fix her special toy, defeat the evil Mouse King and save Christmas?****In this improvised tale inspired by The Nutcracker, no two performances are the same!***The (Improvised) Nutcracker *is written by Emily Shuel and directed by Marianne Savell.*

For information on this performance of *The (Improvised) Nutcracker*, contact **(Organization)** at **(Phone Number)** or visit **(Organization Website)**. For additional information on Taproot Theatre Company’s Touring productions, visit taproottheatre.org/touring, or contact Lindsey Long at 206.529.3669 or [touring@taproottheatre.org](mailto:touring@taproottheatre.org).

**About Taproot Theatre Company**

Taproot Theatre Company is a professional, nonprofit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Jewell Mainstage Productions, Isaac Studio Theatre Productions, Touring Productions and the Acting Studio. Taproot Theatre Company creates theatre experiences to brighten the spirit, engage the mind and deepen the understanding of the world around us while inspiring imagination, conversation and hope. Taproot Theatre’s Road Company has toured dynamic social-issue plays to over 1 million students throughout the Pacific Northwest since its inception in 1985.

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This 30 second radio PSA is for your organization’s use. We encourage you to send this PSA to your local media.

**30 SECOND RADIO PSA:**

*The (Improvised) Nutcracker* at **(Organization)**. Embark on a magical journey with Taproot Theatre’s touring production of *The (Improvised) Nutcracker* at **(Organization)** on **(Date)**.

Magic is waking up the household toys, but Clara’s favorite toy gets damaged and she desperately wants to fix it. Travel with Clara, her Nutcracker and Taproot’s Improv Team to the secret world of living toys for a grand adventure. In this improvised tale inspired by *The Nutcracker*, no two performances are the same!

For information call **(Organization)** at **(Organization Phone #)** or visit **(Organization Website)**.

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