

FOR IMMEDIATE RELEASE

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Taproot Theatre reimagines production of *Joseph and the Amazing Technicolor Dreamcoat* with a summer camp theme

Bretteney Beverly directs Andrew Lloyd Webber and Tim Rice's beloved celebration of hope

SEATTLE, WA — June 4, 2026 — Taproot Theatre presents **Andrew Lloyd Webber** and **Tim Rice's** family-friendly favorite musical *Joseph and the Amazing Technicolor Dreamcoat*. Uniquely inspired by a performing arts summer camp, this vibrant production runs **July 8–August 15, 2026**, in Taproot's **Jewell Mainstage Theatre** (204 N 85th St, Seattle, WA 98103).

Beloved by Taproot patrons for its musical celebration of hope, *Joseph and the Amazing Technicolor Dreamcoat* was last staged by the company in 2007. Returning for the first time in nearly 20 years and as the fourth production of Taproot's 50th Anniversary Season, Associate Artistic Director **Bretteney Beverly** will direct this year's production with beloved Seattle artists playing camp counselors telling the story of Joseph.

"Our production of *Joseph* is both a celebration of our legacy and a gift to the community that has sustained and inspired us for five decades," Beverly said. "One of the most meaningful elements of our production is the coat itself, which will incorporate the hopes and dreams of our community."

On May 23, Taproot launched its **Community Wishes Project**, which invited community members to submit their hopes, inspirations, and wishes to the theatre. Select responses will be incorporated into the design of the Technicolor Dreamcoat featured in Taproot's production. "With this, the coat becomes more than a costume; it becomes a living symbol of the people, stories, and generations that continue to shape Taproot Theatre," Beverly said.

Joseph and the Amazing Technicolor Dreamcoat stars **CJ Lorentz** as Joseph, Jacob's favorite son who is gifted with prophetic dreams. The production also stars **Cassi Q Kohl** (returning after *The Hello Girls*) and **Cayman Ilika** (returning after *Always... Patsy Cline*) who share the role of the guiding Narrator. Rounding out the cast is **Danny Kam** as Reuben, **Tarquinn White** as Pharoah, **Hannah Schuerman** as Simeon, **Cherisse Martinelli** as Mrs. Potiphar, **Chailia Wendland** as Naphtali, **Keoni Dilay** as Potiphar, and **Elijah Yale** as Jacob and Baker. The cast is also supported by a youth ensemble and four band members, and music directed by **R.J. Tancioco** and choreographed by **Charlie Johnson**.

Synopsis: Joseph is a dreamer. Betrayed and enslaved, he rises again with faith, forgiveness, and a dazzlingly colorful coat. Set against the backdrop of a summer camp, this beloved family-friendly tale bursts with pop, gospel, calypso, and rock. Andrew Lloyd Webber and Tim Rice's musical comedy classic invites all generations to experience a vibrant, heartfelt celebration of hope.

Performance Information:

Age Recommendation: 10+ (children under 5 are not admitted, including babes in arms)

Run Time: Approximately two hours including one 20-minute intermission.

Special Dates:

Previews: Wednesday, July 8 at 7:30 PM and Thursday, July 9 at 7:30 PM

Opening Night: Friday, July 10 at 7:30 PM

Pay What You Can: Wednesday, July 15 at 7:30 PM

Closed Captioned: Wednesday, August 5 at 2:00 PM

Ticket Information:

Online at taproottheatre.org/joseph

By phone at **206.781.9707**

By email at box@taproottheatre.org

In-person at **204 N 85th St, Seattle, WA 98103**

Price: \$35–\$74 (fees not included)

Discounts available for students, seniors, military, 25 & under, and TeenTix members.

For a full list of performance dates and more information, please visit taproottheatre.org/joseph.

Taproot Theatre Company is a professional, non-profit theatre company with a multi-faceted production program. Founded in 1976, Taproot Theatre serves the Pacific Northwest with Jewell Mainstage, Isaac Studio Theatre, touring productions, as well as Acting Studio camps, classes, and programs for youth and adults. Taproot Theatre Company is a member of Theatre Communications Group, Theatre Puget Sound, and the Phinney Neighborhood Association.

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